



METAVIVOR

Metastatic Breast Cancer Awareness, Research and Support



Subject: Please Help Me Raise Funds to Support Metastatic Breast Cancer Research!

I recently accepted the challenge to raise funds for the Triangle Metsquerade which will take place on Saturday, April 6, 2019 at the Hilton Raleigh North Hills in Raleigh, NC!

The Metsquerade will donate 100% of net proceeds to Metavivor, a 501c3 nonprofit organization that uses 100% of donations for metastatic breast cancer research. "Metastatic breast cancer or stage IV breast cancer is the spread of breast cancer to non-adjacent body parts, most commonly the bones, liver, lungs, and/or brain. Many effective breast cancer treatments exist, but if the cancer metastasizes and spreads outside of the breast, there is no cure. If you know of someone who has died from breast cancer, they died from metastatic breast cancer." (www.metavivor.org).

I am asking for your help to support the Metsquerade to make it a huge success. More importantly, I am asking because one in eight women (men get breast cancer too) will be diagnosed with breast cancer in their lifetime. 30% of those diagnosed will become metastatic, and they need help to make this a chronic controllable disease through research. While metastatic breast cancer research is the main reason for this fundraiser, there are many drugs and therapies that work in other cancers such as prostate and lung cancer. Our hope is that researching metastatic breast cancer will also benefit early stage breast cancer and other cancer types as well.

Making a difference is as easy as:

- 1) Making an online donation by going to www.trianglemets.org.
- 2) Purchasing an individual ticket or table to the event using the donation form or going online to www.trianglemets.org.
- 3) Donating a silent or live auction item.
- 4) Become a sponsor for the event.
- 5) Make a cash/check donation to Metavivor and mail it in with the attached form.

More than 40,000 men and women from the United States die each year from metastatic breast cancer, yet only 2-3% of funding movements go toward researching metastatic breast cancer. Unfortunately, this number has changed very little in the past several decades and the "awareness movement" popularly seen has done very little to change these numbers. Any amount donated to the Metsquerade, great or small, will make a difference.

On behalf of the Triangle Metsquerade volunteers and Metavivor, we appreciate your commitment to making metastatic breast cancer a chronic manageable disease instead of a terminal one. If you would like additional information, please contact the event organizer Rhonda Howell at (919) 812-4002 or email rhonda@metavivor.org.

Sincerely,

Rhonda Howell

*(Metavivor is a 501 (c)(3) non-profit organization and your donation may be tax deductible. Please consult your tax advisor for additional information regarding deductions.)